



## BizBash New York and Los Angeles

November 2007





**Chef Mario Batali cooks for corporate events.**

**SPLURGE Magic, Martinis, and Mario** is a joint venture that magician Billy Harris, mixologist Tony Abou-Ganim, and celebrity chef Mario Batali launched in the spring. The trio's entertaining take on corporate teambuilding includes rounds of specialty cocktails, an interactive performance by Harris, and a multicourse menu by Batali. Of course, rubbing elbows with Triple M Productions (as the three friends bill themselves) doesn't come cheap: Events are in the ballpark of \$150,000 per night and must be scheduled at least six months in advance. (630.618.4756, [www.magicmartinismario.com](http://www.magicmartinismario.com))