

MAGIC MARTINIS & MARIO

event gift options

Your Magic Martinis & Mario event will certainly be an evening to remember. The addition of gifts, door prizes and other giveaways will ensure that the evening's magic lives on for participants.

The following items come from celebrity chef, Mario Batali, and allow your corporate giveaways to match the theme of the event.

RESTAURANT & WINE SHOP GIFT CERTIFICATES

At the helm of the Batali brand are his critically acclaimed restaurants that offer diverse choices of dining styles and cuisine. Located in New York City, Los Angeles and Las Vegas, these locations offer unique culinary experiences that epitomize Mario's philosophies on food, wine and the enjoyment of life.



In addition to his restaurants, the foremost authority on Italian wines in the United States, Italian Wine Merchants, has been located just off New York City's Union Square since 1999. Italian Wine Merchants hand selects only the top 1-percent of Italian wines to offer its clientele and caters to both the enthusiast and the collector.

WINE

In 2001, Mario partnered with Lidia and Joe Bastianich to open La Mozza, a 150 acre vineyard located in Tuscany's Maremma region. Served at Batali's restaurants and sold at Italian Wine Merchants, the two wines currently available are I Perzzi Morellino di Scansano 2004 and 2005 and Aragone 2005.



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COOKBOOKS

Mario has authored 5 cookbooks. His most ambitious to date, *Molto Italiano* (Ecco 2005), was the recipient of the prestigious 2006 James Beard Award in the International Cookbook category. It features more than 350 pages of his all-time favorite simple recipes, drawn from his travels throughout Italy and cooking experiences here in America.

In addition, Mario is the author of *Mario Tailgates NASCAR Style*, *The Babbo Cookbook*, *Mario Batali Holiday Food* and *Simple Italian Food From My Two Villages*.



KITCHEN PRODUCTS

Through his partnerships with top homewares manufacturer Copco and legendary designer of peppermills, Vic Firth, Mario has made it easy to outfit any kitchen just like his. The Italian Kitchen line from Copco (www.italiankitchen.com) features a diverse array of cookware, tools and gadgets while the line from Vic Firth (www.vicfirth.com) boasts several designs and colors.



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CROCS

Crocs, the pioneer of a new breed of comfort footwear that Mario has long favored for his footwear needs, has now partnered with him to introduce its new Bistro shoe. The new model, designed for restaurant and food service industry professionals, offers workplace comfort and functionality and features a special slip resistant design. Among others, it is available in Mario's signature orange color.



ERNST BENZ

Swiss watch manufacturer Ernst Benz has partnered with Mario to create a limited edition series of timepieces to benefit The Food Bank for New York City. The Mario Batali Limited Edition Ernst Benz Great Circle Automatic is an enhanced version of the original design, featuring accents in Batali's standout signature orange color. Mario Batali has personally collaborated with Leonid Khankin, Managing Director and Chief Creative Officer of the Ernst Benz brand, to design and produce the exclusive collection of timepieces.



Ernst Benz

**FOR MORE INFORMATION, OR TO PLACE AN ORDER
FOR YOUR UPCOMING MAGIC MARTINIS & MARIO
EVENT, CONTACT DARCIE PURCELL AT
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